

Contacts...

Production: Alex Botero
alex@yachtchartersmagazine.com
201 802-3031

Advertising: Kelly Flynn
kelly@yachtchartersmagazine.com
201 802-3066

Ad Output Form

Date: _____ Issue Date: _____

Advertiser: _____

Contact Name: _____
(If we have any questions)

Phone: _____ E-Mail _____

Easy as 1-2-3...

1. Tell us about your file:

Which Platform?

Mac PC

Is it an Application File?

(check one)

- QuarkXPress (include all fonts and graphics)
 InDesign (include all fonts and graphics)

or

Is it a Non-Application File?

(check one)

- PDF (hi-res with all fonts embedded)
 TIF (CMYK at least 300dpi)
 EPS (set all fonts to outline)

2. Send us your ad:

Upload to our ftp site?

Address: ftp.sys-con.com

User ID: upload

Password: upload

(Place file in 'AdsYachtChartersMagazine')

or

Mail it to us?

SYS-CON Media

Yacht Vacations & Charters

Attn: Advertising Department

135 Chestnut Ridge Rd

Montvale, NY 07645

3. Fax:

Fax a copy of this form along with a hard copy of your ad to: **201 782-9601**

IMPORTANT: A color proof (i.e. match print) must be submitted to ensure color accuracy

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Specifications

<p>FULL PAGE</p>	<p>FULL PAGE</p> <p>Trim Size: 8 3/4" X 10 7/8"</p> <p>Live Area: 8 1/2" X 10 5/8" <small>(subtracting 1/8" from trim)</small></p> <p>Bleed Size: 9" X 11 1/8" <small>(adding 1/8" to trim)</small></p>	<p>1/3 PAGE</p>	<p>1/3 PAGE</p> <p>Size: 2 1/2" X 9 7/8" <small>(non-bleed)</small></p>
<p>2/3 PAGE</p>	<p>2/3 PAGE</p> <p>Size: 5 1/4" X 9 7/8" <small>(non-bleed)</small></p>	<p>1/4 PAGE</p>	<p>1/4 PAGE</p> <p>Size: 3 7/8" X 4 7/8" <small>(non-bleed)</small></p>
<p>1/2 PAGE</p> <p>1/2 PAGE</p> <p>Size: 7 3/4" X 4 7/8"</p>	<p>SPREAD AD</p> <p>Trim Size: 17 1/2" X 10 7/8"</p> <p>Live Area: 17 1/4" X 10 5/8" <small>(subtracting 1/8" from trim)</small></p> <p>Bleed Size: 17 3/4" X 11 1/8" <small>(adding 1/8" to trim)</small></p>		

Application Files Accepted:

Application Files Accepted:

- QuarkXPress (include all fonts and graphics)
- InDesign (include all fonts and graphics)
- Pagemaker (include all fonts and graphics)

Preferred Files Accepted:

- PDF (hi-res with all fonts embedded)
- Photoshop (TIF file in CMYK mode at 300dpi)
- Illustrator (EPS file, set all fonts to outline)
- Freehand (EPS file, set all fonts to outline)

FTP Address:

ftp.sys-con.com

User ID: upload

Password: upload

More info available at
www.yachtchartersmagazine.com/specs

Mailing Address:

Yacht Vacations & Charters
 Attn: Advertising Department
 135 Chestnut Ridge Rd
 Montvale, NJ 07645

Description

Yacht Vacations & Charters is 8 3/4" x 10 7/8", perfect bound, printed on quality coated paper stock in four color.

Any Questions?

Please call 201-802-3031